BabbleLabs Chosen as a 2018 Red Herring Top 100 North America Winner

SAN JOSE, Calif., June 21, 2018 — BabbleLabs™, today announced that it was chosen as a 2018 Red Herring Top 100 North America 2018 winner. Red Herring recognized the continent's most exciting and innovative private technology companies at a special awards ceremony on June 20, 2018. The ceremony, led by Red Herring chairman Alex Vieux, was preceded by two days of keynote speeches, discussions and finalist presentations.

Companies were judged by industry experts, insiders and journalists on a wide variety of criteria including financial performance, innovation, business strategy and market penetration. Winners ran the gamut of verticals, from fintech and marketing to security, IoT and many more.

Red Herring's editors have been evaluating the world's startups and tech companies for over two decades. It gives them the ability to see through the industry's hype, to pick firms that will continue on a trajectory to success. Brands such as Alibaba, Google, Kakao, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

"2018's crop of Top 100 winners has been among our most intriguing yet," said Vieux. "North America has led the way in tech for so many years, and to see such unique, pioneering entrepreneurs and companies here in California, which is in many ways the heartland of the industry, has been a thrilling experience.

"What has excited me most is to see so many people forging niches in high-tech and cutting edge sectors," added Vieux. "Some of the technical wizardry and first-rate business models on show here at the conference has been fantastic to learn about. We believe that BabbleLabs embodies the drive, skill and passion on which tech thrives. BabbleLabs should be proud of its achievement: the competition was incredibly strong."

About BabbleLabs

Founded in 2017, BabbleLabs is revolutionizing the communication among humans and machines by enhancing speech quality, accuracy, and personalization — to power breakthrough voice applications and devices. Led by a team of world-class experts in Deep Neural Networks (DNN), speech, embedded systems, mass customization, and technology licensing for hyper-volume systems, BabbleLabs is innovating products through the

powerful combination of speech science, deep learning, and computational processing. To learn more visit www.babblelabs.com.

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